

BRONZE - £145.90

CONCEPT DEVELOPMENT

- 2 LOGO MOCKUPS
- 2 ROUNDS OF LOGO MOCKUP REVISIONS

EXECUTION (Final designs you will receive)

- ONE FINAL LOGO DESIGN IN .EPS (VECTOR) FORMAT, .JPG FORMAT AND .PNG FORMAT.

SILVER - £185.90

CONCEPT DEVELOPMENT

- 3 LOGO MOCKUPS
- 2 ROUNDS OF LOGO MOCKUP REVISIONS

EXECUTION (Final designs you will receive)

- ONE FINAL LOGO DESIGN IN .EPS (VECTOR) FORMAT, .JPG FORMAT AND .PNG FORMAT.

GOLD - £245.90

CONCEPT DEVELOPMENT

- 4 LOGO MOCKUPS
- 3 ROUNDS OF LOGO MOCKUP REVISIONS

EXECUTION (Final designs you will receive)

- ONE FINAL LOGO DESIGN IN .EPS (VECTOR) FORMAT, .JPG FORMAT AND .PNG FORMAT.
- ONE VARIATION LOGO DESIGN (FOR EXAMPLE NO GRAPHICS, JUST TEXT IN THE ABOVE FORMATS)
- ONE SUBMARK (DIFFERENT LOGO LAYOUT, CIRCULAR OR SQUARE, IN THE ABOVE FORMATS)
- ONE WATERMARK OF YOUR CHOSEN DESIGN IN .PNG FORMAT.

PLATINUM - £345.90

CONCEPT DEVELOPMENT

- 4 LOGO MOCKUPS
- 3 ROUNDS OF LOGO MOCKUP REVISIONS
- 1 BRANDING BOARD MOCKUP WITH 2 ROUNDS OF REVISIONS FOR EACH INCLUDED DESIGN (VARIATION, SUBMARK, SOCIAL ICONS, PATTERN, BUTTONS/BADGES)

EXECUTION (Final designs you will receive)

- ONE FINAL LOGO DESIGN IN .EPS (VECTOR) FORMAT, .JPG FORMAT AND .PNG FORMAT.
- ONE VARIATION LOGO DESIGN (FOR EXAMPLE NO GRAPHICS, JUST TEXT IN THE ABOVE FORMATS)
- ONE SUBMARK (DIFFERENT LOGO LAYOUT, CIRCULAR OR SQUARE, IN THE ABOVE FORMATS)
- ONE WATERMARK OF YOUR CHOSEN DESIGN IN .PNG FORMAT
- ONE SET OF UP TO 6 CUSTOM DESIGNED SOCIAL ICONS IN .PNG FORMAT
- ONE CUSTOM DESIGNED PATTERN IN .EPS AND .JPG FORMAT
- ONE SET OF UP TO 4 CUSTOM DESIGNED WEBSITE BUTTONS OR BADGES
- ONE SELECTION OF UP TO 10 COLOURS TO MATCH YOUR BRANDING
- ONE BRANDING BOARD DESIGN WITH TWO ROUNDS OF REVISIONS.

DIAMOND (FULL BRANDING PACKAGE): £595.90

RESEARCH

DEFINING CORE VALUES, BRAND'S STORY, COMPETITION, UNIQUE COMPETITIVE ADVANTAGES, TARGET AUDIENCE AND HOW WILL IT BENEFIT FROM THE PRODUCT OR SERVICE OFFERED.

CONCEPT DEVELOPMENT

- 4 LOGO MOCKUPS
- 4 ROUNDS OF LOGO MOCKUP REVISIONS
- 1 BRANDING BOARD MOCKUP WITH 2 ROUNDS OF REVISIONS FOR EACH INCLUDED DESIGN (VARIATIONS, SUBMARKS, SOCIAL ICONS, PATTERN, BUTTONS/BADGES)
- 1 DOUBLE SIDED BUSINESS CARD MOCKUP WITH 2 ROUNDS OF REVISIONS
- 1 MOCKUP OF FACEBOOK COVER AND PROFILE PICTURE DESIGN WITH 2 ROUNDS OF REVISIONS

EXECUTION (Final designs you will receive)

- ONE FINAL LOGO DESIGN IN .EPS (VECTOR) FORMAT, .JPG FORMAT AND .PNG FORMAT.
- TWO VARIATIONS LOGO DESIGN (FOR EXAMPLE NO GRAPHICS, JUST TEXT IN THE ABOVE FORMATS)
- TWO SUBMARKS (DIFFERENT LOGO LAYOUT, CIRCULAR OR SQUARE, IN THE ABOVE FORMATS)
- TWO WATERMARKS OF YOUR CHOSEN DESIGN IN .PNG FORMAT
- ONE SET OF UP TO 6 CUSTOM DESIGNED SOCIAL ICONS IN .PNG FORMAT
- ONE CUSTOM DESIGNED PATTERN IN .EPS AND .JPG FORMAT
- ONE SET OF UP TO 4 CUSTOM DESIGNED WEBSITE BUTTONS OR BADGES
- ONE SELECTION OF UP TO 10 COLOURS TO MATCH YOUR BRANDING
- ONE BRANDING BOARD DESIGN WITH TWO ROUNDS OF REVISIONS.
- ONE DOUBLE SIDED BUSINESS CARD DESIGN
- ONE FACEBOOK PROFILE PICTURE AND COVER DESIGN
- ONE PDF BRAND BOOK - UP TO 10 PAGES, BASED ON THE INITIAL RESEARCH AND BRANDING BOARD DESIGN.