

# ECOMMERCE WEBSITE DESIGN - £1,255 | \$1,935

POWERFUL, PROFESSIONAL, EASY TO MANAGE SHOP WEBSITE WITHOUT SELLING FEES. INCLUDES PDF TUTORIALS, ONE HOUR OF LIVE SKYPE TUTORIALS AND UNLIMITED 6 MONTH EMAIL SUPPORT.

# MOST IMPORTANT FEATURES:

- EASY TO MANAGE ADMIN PANEL: You will be able to easily upload new products, update prices, taxes, shipping fees, manage orders or print invoices. Updating your pages, adding text or images is super easy thanks to visual editors.
- CURRENCY CONVERSION: Allows customer to quickly switch between different currencies.
- WISHLIST AND COMPARE PRODUCTS: Customers can easily add items to wishlist and compare several products at once.
- WHOLESALE OPTIONS: Easily add new wholesale customers and instantly display wholesale prices.
- INVOICING: Hassle-free invoicing available from your admin panel.
- NEWSLETTER SUBSCRIPTION: Turn visitors into subscribers and customers.
- DISCOUNT CODES: Quickly apply various discount codes.
- COMPLEX SHIPPING RATES: From single country rates to multiple post codes, countries or zones.
- PRODUCT VARIATIONS: Let your customers pick variations (sizes, colours, etc.) of a product within a single product page.
- FRIENDLY PRODUCT SHARING: Sharing buttons on each product page.
- PERSONALISED PRODUCTS: Allow customers to add their own text on personalised products.
- PAYPAL, CREDIT CARD, BANK TRANSFER: Accept multiple payment methods.
- UNLIMITED PRODUCT CATEGORIES Easy to update and group.
- SHOP BY COLOUR Side panel with colour icons available.

#### DESIGN

- CUSTOM LAYOUT: Custom graphics including header, cart icon, menu background, up to 5 custom backgrouds, up to 5 custom social media icons, up to 7 custom animated slides, up to 4 custom ad banners,
- SOCIAL MEDIA FEEDS: Beautiful social media feeds on any page, sidebar or footer.
- CUSTOM NEWSLETTER FORM: Newsletter subscription form with your logo and matching colours.
- CONTACT FORM: Customer friendly form with file upload option.
- BLOG PAGE DESIGN: Custom blog page with sharing buttons, archives, recent posts, emal subscribe, social media feeds.
- ABOUT PAGE DESIGN: Custom page including your photos, text, sildeshows, social media sharing.
- PORTFOLIO PAGE DESIGN: Responsive gallery page with various layouts to choose from. Includes uploading up to 50 photos.
- FAQs: Friendly page with easy to find answers to frequently asked questions.
- UP TO 6 CUSTOM TEXT/PHOTO PAGES: From Terms & Conditions to Featured Products.
- SHOP AND PRODUCT PAGE DESIGN: Beautiful, easy to navigate shop page with product pics, custom sorting, categories menu, shop by price, shop by colour, reviews, zoom, sharing buttons, related products, custom tabs.
- ANIMATED SHOWCASES: Featured products, bestsellers or sale features as animated thumbnails with quick product links.
- PRODUCT LOOK BOOKS: Up to 5 custom lookbook images.
- SEO INTEGRATION: Quickly and easily update your SEO information, also on each product page.
- VIDEO SUPPORT: Pages supporting external video embedding.



# WEBSITE DESIGN WITH PORTFOLIO - £455 | \$689

THIS WEBSITE IS IDEAL FOR ARTISTS WHO NEED A BEAUTIFUL, RESPONSIVE PORTFOLIO BUT DON'T NEED PHOTO PROOFING AND ORDERING. INCLUDES PDF TUTORIALS, ONE HOUR OF LIVE SKYPE TUTORIALS AND UNLIMITED 6 MONTH EMAIL SUPPORT

# MOST IMPORTANT FEATURES:

- EASY TO MANAGE ADMIN PANEL: You will be able to easily upload new products, update prices, taxes, shipping fees, manage orders or print invoices. Updating your pages, adding text or images is super easy thanks to visual editors.
- BEAUTIFUL PORTFOLIOS: Unlimited responsive portfolio pages with easy photo sharing.
- FRIENDLY CONTACT FORM: Make your visitors get in touch with you instantly.
- PERSONALISED ABOUT PAGE: Custom About page that looks professional yet welcoming and personal.
- SERVICES, FAQs, TESTIMONIALS: Pages that really engage your visitors.
- UNIQUE BLOG PAGE: Custom blog page to match your style.

# DESIGN

- CUSTOM LAYOUT: Custom graphics including header, cart icon, menu background, up to 5 custom backgrounds, up to 5 custom social media icons, up to 7 custom animated slides, up to 4 custom ad banners,
- SOCIAL MEDIA FEEDS: Beautiful social media feeds on any page, sidebar or footer.
- CUSTOM NEWSLETTER FORM: Newsletter subscription form with your logo and matching colours.
- CONTACT FORM: Customer friendly form with file upload option.
- BLOG PAGE DESIGN: Custom blog page with sharing buttons, archives, recent posts, emal subscribe, social media feeds.
- ABOUT PAGE DESIGN: Custom page including your photos, text, sildeshows, social media sharing.
- PORTFOLIO PAGE DESIGN: Responsive gallery page with various layouts to choose from. Includes uploading up to 100 photos.
- FAQs: Friendly page with easy to find answers to frequently asked questions.
- UP TO 6 CUSTOM TEXT/PHOTO PAGES: From Terms & Conditions to Featured Galleries.
- SEO INTEGRATION: Quickly and easily update your SEO information, also on each product page.
- VIDEO SUPPORT: Pages supporting external video embedding.

# WEBSITE DESIGN PACKAGE - £345 | \$522

THIS WEBSITE DESIGN PACKAGE IS IDEAL FOR ANYONE WHO NEEDS ONLINE PRESENCE BUT DOESN'T NEED TO SELL THEIR PRODUCTS ONLINE OR TO HAVE A PORTFOLIO PAGE. INCLUDES PDF TUTORIALS, ONE HOUR OF LIVE SKYPE TUTORIALS AND UNLIMITED 6 MONTH EMAIL SUPPORT

MOST IMPORTANT FEATURES: AS DESCRIBED ABOVE, EXCLUDING PORTFOLIO OPTIONS.



# WEBSITE DESIGN WITH PORTFOLIO AND PROOFING - £1,255 | \$1,900

THIS WEBSITE IS IDEAL FOR ARTISTS WHO NEED A BEAUTIFUL, RESPONSIVE PORTFOLIO WITH PROOFING AND ORDERING. INCLUDES PDF TUTORIALS, ONE HOUR OF LIVE SKYPE TUTORIALS AND UNLIMITED 6 MONTH EMAIL SUPPORT.

## MOST IMPORTANT FEATURES:

- EASY TO MANAGE ADMIN PANEL: You will be able to easily upload new products, update prices, taxes, shipping fees, manage orders or print invoices. Updating your pages, adding text or images is super easy thanks to visual editors.
- BEAUTIFUL PORTFOLIOS: Unlimited responsive portfolio pages with easy photo sharing.
- PRO PHOTO SOFTWARE: Includes ProPhoto software and proofing.
- FRIENDLY CONTACT FORM: Make your visitors get in touch with you instantly.
- PERSONALISED ABOUT PAGE: Custom About page that looks professional yet welcoming and personal.
- SERVICES, FAQs, TESTIMONIALS: Pages that really engage your visitors.
- UNIQUE BLOG PAGE: Custom blog page to match your style.

#### DESIGN

- CUSTOM LAYOUT: Custom graphics including header, cart icon, menu background, up to 5 custom backgrouds, up to 5 custom social media icons, up to 7 custom animated slides, up to 4 custom ad banners,
- SOCIAL MEDIA FEEDS: Beautiful social media feeds on any page, sidebar or footer.
- CUSTOM NEWSLETTER FORM: Newsletter subscription form with your logo and matching colours.
- CONTACT FORM: Customer friendly form with file upload option.
- BLOG PAGE DESIGN: Custom blog page with sharing buttons, archives, recent posts, emal subscribe, social media feeds.
- ABOUT PAGE DESIGN: Custom page including your photos, text, sildeshows, social media sharing.
- PORTFOLIO PAGE DESIGN: Responsive gallery page with various layouts to choose from. Includes uploading up to 100 photos.
- PROOFING AND ORDERING: Online password protected proofing, ordering, and payment processing. Track your orders and submitted collections, changing their status as you receive payments and make shipments.
- FAQs: Friendly page with easy to find answers to frequently asked questions.
- UP TO 6 CUSTOM TEXT/PHOTO PAGES: From Terms & Conditions to Featured Galleries.
- SEO INTEGRATION: Quickly and easily update your SEO information, also on each product page.
- VIDEO SUPPORT: Pages supporting external video embedding.



## ADDITIONAL INFORMATION

All prices quoted in GBP and USD include 20% tax. All USD prices are approximade and subject to currency conversion rates on the date of your purchase.

After your order is placed you will receive my design questionnaire which contains basic questions including your hosting account login details, reference links and contact details.

All content including pages wording, photos, contact information, shipping and taxes information needs to be provided by the customer in format and size requested by us.

All website design packages except the "Website design with portfolio and proofing" are built using free open source plugin software. If you require any additional commercial software to be incorporated into your design please email us for a quote.

"Website design with portfolio and proofing" includes one license of ProPhoto and ProPhoto proofing which will be purchased on your behalf.

Any third party payment processing fees (paypal fees, credit card fees, etc.) are not included.

SEO integration is included in all website design packages. You will receive instructions where to enter your SEO information. If you wish to purchase SEO writing and implementing for £250 | \$385 please email us before placing your order.

CD with your design files is included in every website design package.